

1. The Promoter is: Usborne Publishing Ltd (company no. 1124359) “Usborne” whose registered office is at Usborne House, 83-85 Saffron Hill, London EC1N 8RT, UK.
2. The promotion is open to any primary school located in the UK or Ireland who contacts an Independent Usborne Partner to enter before midnight on 13th March 2026 (“Eligible School”).
3. The winners’ prize is a school visit from author Emma Swan. The runner up prize is a signed set of the first two books in the Cruise Ship Kid series.
4. Only the Independent Usborne Partner who has been contacted by a school (the “Claimant”) can claim a prize on behalf of an Eligible School. Claimants must be an active Independent Usborne Partner at the time the winners’ prize event is scheduled with Usborne.
5. Only one entry per school is permitted. Claimants working with multiple schools can make multiple claims, providing each school meets the eligibility criteria.
6. Claimants must complete the claim form by midnight on 13th March 2026. A link to the claim form can be found in a blog post located in the Independent Usborne Partner section of the Usborne website. All information in the form must be filled out accurately and honestly. We reserve the right to check all information in the form and will not select a school as a winner in the event that information is considered by the Promoter to be inaccurate.
7. No responsibility can be accepted for claims not received for whatever reason.
8. The winning school will be contacted in April and must claim their prize within 7 days of being contacted. If they do not respond within this time, the prize will be offered to someone else.
9. If the school cancels their event less than 48 hours before the event takes place they will be responsible for covering the cost of the event, including travel costs for the author.
10. The Promoter reserves the right to cancel or amend the promotion and these terms and conditions without notice in the event of a catastrophe, war, civil or military disturbance, act of God or any actual or anticipated breach of any applicable law or regulation or any other event outside of the Promoter’s control. Any changes to the promotion will be notified to entrants as soon as possible by the Promoter.
11. The Promoter’s decision in respect of all matters to do with the promotion will be final and no correspondence will be entered into.
12. The promotion and these terms and conditions will be governed by English law and any disputes will be subject to the exclusive jurisdiction of the courts of England.
13. By entering a claim, the Claimant is indicating his/her agreement to be bound by these terms and conditions.