**Nurseries**

* Book picks swoosh
* Resources swoosh or theme panel
* UCP proposition - partner, inc. testimonials
* SEN/ Stories with Symbols
* Newsletter signup
* [Any blog post about book recommendations - as featured article not swoosh]
* Find a partner

**Copy:**

**Usborne and Nurseries**

Books and services with nursery teachers and early years practitioners in mind

**Usborne's award-winning services for nurseries**

We know how important early years education is in setting children up for future success, which is why we love working with nurseries to promote literacy and learning. From book fairs and sponsored reading events to themed activities, there are lots of different ways that your nursery will benefit from building a relationship with an Independent Usborne Partner.

Our Independent Usborne Partners take care of everything from start to finish - planning, setting-up and hosting at your nursery, leaving you to focus on the little children in your care.

[Find out more from your local Independent Usborne Partner](https://usborne.com/gb/usbahcms/partner/find)

**Did you know that you can earn free books for your nursery?**

Host an Usborne book fair or reading or listening event at your nursery and we will boost the value of book sales or funds raised with up to 60% of that value in extra FREE books.

You can choose your FREE BOOKS from our extensive range of titles especially for the early years foundation stage. Your Independent Usborne Partner will deliver the brand-new books to your nursery at no extra charge.

Take a look at the adjacent chart to see how many free books your event value would entitle you to.



**Find out more about Usborne Nursery Events**

**Nursery teachers and early years practitioners love…**

There are so many ways that Usborne help busy teachers and practitioners in early years settings.

* Recommended books for babies 0-3 years old and for children in the early years foundation stage (EYFS).
* Free nursery teaching resources and activities that support the UK National Curriculum and the CEFR.
* [Usborne Quicklinks](https://usborne.com/gb/quicklinks/theme/early-learning) for links to websites with puzzle and drawing activities for young children and helpful advice for grown-ups.

*“The Ready Steady Listen… events that we run annually always provide our children, parents and staff with such fantastic opportunities to explore reading together.”*

Claire Loughlin, Nursery Manager, Church View Day Nursery

**Stories with Symbols**

We are working in partnership with the charity, Stories with Symbols, who produce videos for children with speech, language and communication needs. Our aim is to make Usborne books more accessible to readers with additional needs and to make Usborne school events even more inclusive. There are currently X videos to support a selection of Usborne Books that help all young children to learn new words and ideas. **Find out more**

**Nurseries' Newsletter**

Looking for ideas and inspiration for your early years’ education setting?

Sign-up to our nurseries' newsletter for the latest resources, book recommendations, special offers and competitions.

[Yes - sign me up!](https://usborne.us8.list-manage.com/subscribe?u=68559073df769784ef7a041c8&id=20ac8003ad)

**Primary schools**

* Include Schools Video
* Book picks swoosh
* ELT titles
* Resources swoosh or theme panel
* Fact Force
* UCP proposition - partner, inc. testimonials
* SEN/ Stories with Symbols
* Newsletter signup
* [Any blog post about book recommendations - as featured article not swoosh]
* Find a partner

**Copy:**

**Usborne and Primary Schools**

Books and services with teachers of Years 1-6 in mind

**Usborne's award-winning services for primary schools**

Did you know that Usborne offers a variety of services designed to meet your individual school's needs? From book fairs and author events to pop-up stalls at parents' evenings and sponsored reads; there are lots of different ways that your school will benefit from building a relationship with an Independent Usborne Partner.

Our Independent Usborne Partners take care of everything from start to finish - planning, setting-up and hosting at your school, leaving you to focus on teaching.

[Find out more from your local Independent Usborne Partner](https://usborne.com/gb/usbahcms/partner/find)

**Did you know that you can earn free books for your school?**

Host an Usborne book fair or reading event at your school and we will boost the value of book sales with up to 60% of that value in extra FREE books.

**Replenish your bookshelves or school library**

You can choose your FREE BOOKS from our extensive range of fiction and non-fiction books for Key Stage 1 and 2. Your Independent Usborne Partner will deliver the brand-new books to you at no extra charge.

Take a look at the adjacent chart to see how many free books your event value would entitle you to.



**Find out more about Usborne School Events**

**Pull out text somewhere on page:**

***In the past five years alone, we have gifted over £3.1million worth of free books to schools and school libraries***

**Primary school teachers and librarians love…**

There are so many ways that Usborne help busy teachers and librarians.

* School libraries save up to 30% when ordering direct via their Usborne Independent Partner
* Recommended reads for pupils in Years 1 – 6 (KS1 and KS2)
* Free teachers’ resources and lesson plans that support the UK National Curriculum and the CEFR.
* [Quicklinks](https://usborne.com/gb/quicklinks/quicklink/top-quicklinks-about-how-to-save-the-planet?cat=11&ctype=1) – our library of over 40,000 links to the most informative websites for children.



It’s easy for schools to access these free digital events with videos and associated resources. Ideal for a cross-curricular lesson for Key Stage 2 pupils or for an end-of-term activity focused on the Environment or Space.

[Bring the Usborne Fact Force to your school](https://usborne.com/gb/about-fact-force)

*“I would not hesitate in recommending that schools make a link with an Independent Usborne Partner; the opportunities it has created for our children are experiences that I am sure they will never forget.”*

Joanna Crathorne, Head Teacher of Stokeinteignhead Primary School

**Stories with Symbols**

We are working in partnership with the charity, Stories with Symbols, who produce videos for children with speech, language and communication needs. Our aim is to make Usborne books more accessible to readers with additional needs and to make Usborne school events even more inclusive.

There are currently X videos to support a selection of Usborne Books that help all young children to learn new words and ideas. **Find out more**

**Schools' Newsletter**

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[Yes - sign me up!](https://usborne.us8.list-manage.com/subscribe?u=68559073df769784ef7a041c8&id=20ac8003ad)

**SECONDARY SCHOOLS**

Could creative execution reflect style used in the YA Newsletter?

* Book picks swoosh
* Resources swoosh or theme panel
* UCP proposition - partner, inc. testimonials
* Newsletter signup
* [Any blog post about book recommendations - as featured article not swoosh]
* Find a partner

**Copy**

**Usborne and Secondary Schools**

Books and services with teachers of Years 7 - 11 in mind

**Usborne's award-winning services for secondary schools**

Did you know that Usborne offers a variety of services designed to meet your individual school's needs? From book fairs and author events to pop-up stalls at parents' evenings and sponsored reads; there are lots of different ways that your school will benefit from building a relationship with an Independent Usborne Partner.

Our Independent Usborne Partners take care of everything from start to finish - planning, setting-up and hosting at your school, leaving you to focus on teaching.

[Find out more from your local Independent Usborne Partner](https://usborne.com/gb/usbahcms/partner/find)

**Did you know that you can earn free books for your school?**

Host an Usborne book fair or reading event at your school and we will boost the value of book sales with up to 60% of that value in extra FREE books.

**Replenish your bookshelves or school library**

You can choose your FREE BOOKS from our extensive range of fiction and non-fiction books for Key Stage 3 and 4. Your Independent Usborne Partner will deliver the brand-new books to you at no extra charge.

Take a look at the adjacent chart to see how many free books your event value would entitle you to.



**Find out more about Usborne School Events**

**Pull out text somewhere on page:**

***In the past five years alone, we have gifted over £3.1million worth of free books to schools and school libraries***

**Secondary school teachers and librarians love…**

There are so many ways that Usborne help busy teachers and librarians.

* School libraries save up to 30% when ordering direct via their Usborne Independent Partner
* Recommended reads for pupils in Years 7-11 (KS3 and KS4)
* Free teachers’ resources and lesson plans that support the UK National Curriculum and the CEFR.
* [Quicklinks](https://usborne.com/gb/quicklinks/quicklink/top-quicklinks-about-how-to-save-the-planet?cat=11&ctype=1) – our library of over 40,000 links to the most informative websites for children.

**Schools' Newsletter**

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[Yes - sign me up!](https://usborne.us8.list-manage.com/subscribe?u=68559073df769784ef7a041c8&id=20ac8003ad)

**Fundraising**

* Sponsored Reads
* Community Book Pledge
* Blog posts about fundraising
* Find a partner
* Newsletter signup

**Copy**

**School Fundraising**

Ideas to help generate funds for buying books

**Fundraising for your school or nursery**

**Sponsored reading and listening**

Our Ready Steady Read and Ready Steady Listen are sponsored events where children are sponsored to read (or listen) as much as they can in a specified time. This could be across a week, an entire term, in the school holidays, or in a rapid 24-hour race - the choice is yours.

The sponsorship money raised by the children can go towards any of your school's or nursery’s reading needs as well as replenish your bookshelves, classrooms or libraries.

**Qualify for additional free books**

Every penny counts, and depending on the amount of money raised, you could get up to 60% of the total funds raised from the sponsored read or listen in free books for your school or nursery too!

An Independent Usborne Partner will provide all the resources you need to make the event a success, from reading and listening logs, to fun reading games and activities, to certificates to mark children’s achievements and participation.

[Contact your local Independent Usborne Partner](https://usborne.com/gb/usbahcms/partner/find)

*“From the very first assembly to raise awareness of our upcoming sponsored read to the final day of handing out books to our pupils, our Partner Christina has been a massive help and source of advice for the school. She surpassed all expectations we benefitted from loads of fantastic new books in our class libraries!”*

Joanna Mousley, Saints Peter and Paul RC Primary School

**Fundraising in your community**

School budgets are precious and often over-stretched - this is where an Usborne Community Book Pledge could help.

Your Independent Usborne Partner can lead a fundraising campaign on your behalf that the whole community can get involved in. The Community Book Pledge is a simple, easy way for you to increase vital reading resources in your school while forging connections with your local community.

**How does a Community Book Pledge work?**

With your permission, an Independent Usborne Partner will contact local businesses and organisations on your behalf, asking them if they want to be a part of your Community Book Pledge.

Once you have confirmed that your school or nursery is happy to be the beneficiary, your Usborne Partner will take care of everything else.

Usborne is proud to support every school’s cause and will match donations made by offering up to 60% of the total in additional free books.

[Find out more from your local Independent Usborne Partner](https://usborne.com/gb/usbahcms/partner/find)

**Schools' Newsletter**

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**Book fairs**

* Main panel about how book fairs work
* Content: tips for a great book fair, tips for fairs which would include a book fair (summer, christmas etc.)
* Events where you can easily add a mini book fair (parents evening, themed assembly) - theme panel
* How add a book fair to world book day
* Testimonials
* Blog posts about fairs
* Find a partner
* Newsletter signup????

**Book Fairs and Events**

Events designed especially for your school

**Earn free books for your school**

Refresh your school library and classrooms with our generous free books and discounts package.

School fundraising is fun with an Usborne book fair or reading event at your school as we will boost the value of book sales with up to 60% of that value in extra FREE books.

 Not just any books either - you get to choose the titles you want for the classroom or library and your Independent Usborne Partner will deliver the brand-new books to you at no extra charge.



[Contact your local Independent Usborne Partner](https://usborne.com/gb/usbahcms/partner/find)

**Usborne School Book Fairs**

Usborne's award-winning school book fairs are customised to each individual school and can be themed around fiction or non-fiction, curriculum based, or topic led.

Our Independent Usborne Partners take care of everything from start to finish - planning, setting-up and hosting at your school, leaving you to focus on teaching.

**What makes Usborne Book Fairs different?**

* Your Independent Usborne Partner takes care of everything from arranging and attending the event, to covering all the admin, to taking orders and delivering your books
* A completely free service that won't take up any of your valuable time or budget
* Usborne’s extensive range of fiction and non-fiction books suitable for every child from Early Years right through to Key Stage Five.
* Tailored to reflect your school’s requirements or events such as a Christmas Fair or a Summer fete.
* Adaptable to run alongside other school activities from parents’ evenings to themed assemblies.
* In-depth book knowledge and recommendations from your Usborne Partner
* Memorable experiences for pupils to browse through books and choose for themselves.

[Find out more from your local Independent Usborne Partner](https://usborne.com/gb/usbahcms/partner/find)

**Usborne & World Book Day**

At Usborne we're committed to making your World Book Day all about books and a love of reading. Let us help you celebrate your favourite reading day of the year in style and earn lots of FREE books for your school in the process.

[Celebrate World Book Day with Usborne](https://usborne.com/gb/schools/world-book-day)

**Themed events or assemblies**

Looking for a reading activity with a difference? Aimed at making reading fun, and sparking your pupils’ curiosity, an Usborne themed event can be whatever you want it to be.

Simply share your ideas (or ask for some suggestions) with your local Independent Usborne Partner who will be happy to curate the event on your behalf.

[Share your idea with your local Independent Usborne Partner](https://usborne.com/gb/usbahcms/partner/find)

*“As a busy teacher, my to-do list is endless, and it isn’t always possible to do events like a book fair justice. Hayley took the responsibility out of my hands, meaning that I had more time to support children in their choices and enjoy watching them discuss books and reading.”*

Daniel Wanostrocht Year 4/5/6 Phase Leader

**Schools' Newsletter**

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**Author Events**

* Author Events
* Fiction Author Events
* Non-Fiction Author Events (Fact Force)
* Author events brochure
* Testimonials
* [Any blog post about events]
* CTA: Find a Partner
* Sign up for Schools Newsletter

**Copy:**

**Usborne author events**

What better way to bring books to life for your pupils than with an author event?

**Fiction Author Events**

With authors suitable for KS1 right up to KS5, we have the right author to engage your pupils at every stage of their school career. From workshops and assemblies to readings and Q&As, there is an event to suit every requirement and to spark that all important joy of reading and writing.

Everything from the initial booking, to the hosting of the event, to those all important book pre-orders, can be taken care of by your local Independent Usborne Partner, leaving you free to enjoy the event with your pupils. Plus, as part of your event, your school can earn free books for your library and classrooms too! Contact your Partner to find out more about booking your event!

[Contact your local Independent Usborne Partner](https://usborne.com/gb/usbahcms/partner/find/)

[**Find out about the Author Events your school could enjoy this spring with our Spring 2022 brochure!**](https://issuu.com/usbornebooksathome/docs/authoreventsbrochurepartners_spring2022)

*“We are always keen for inspirational authors to talk to the children – Matt Brown was engaging and funny and managed to maintain the interest of 300 children on a very hot afternoon! He gave a fantastic presentation which included amusing extracts from his books as well as some creative writing tips for the pupils.”*

Anna McGrath, Deputy Head of St. John’s C of E Primary School

**Non-Fiction Author Events from the Usborne Fact Force**



We always knew our authors had super-powers. But now they have joined forces to become the Usborne Fact Force!

This elite team have produced two free digital events, especially for primary schools, that can be downloaded and used as many times as you like.

Perfect for inquisitive pupils (age 8-11), each event includes a TV-quality video based on the fun and informative books *100 Things to Know About Space* and *Love Your Planet*.

There's also a UK curriculum-linked lesson plan to support each event including printable activities, discussions and quizzes.

The free ‘Fact Force’ interactive non-fiction events offer a brilliant way for schools to participate in an author event without any of the costs!

It’s easy for schools to access the video and associated resources – ideal for a cross-curricular lesson for Key Stage 2 pupils or for an end-of-term activity focused on the Environment or Space.

[Bring the Usborne Fact Force to your school](https://usborne.com/gb/about-fact-force)

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**World Book Day**

* About WBD
* Celebrate with Usborne
* How we help
* Campaign news
* CTA: Find a Partner
* Sign up for Schools Newsletter

**Copy:**

**World Book Day**

Celebrate World Book Day with Usborne

**What is World Book Day?**

World Book Day is the biggest annual celebration of authors, illustrators, books in the world and (most importantly), it is a celebration of reading. Its incredible mission to give every young person a book of their own is one that we wholeheartedly endorse.

 Although it might just be one day in the year, the celebrations extend way beyond this and our Independent Usborne Partners host events throughout World Book Day season and beyond. For us, it’s all about the books and helping every child discover the joys of reading for pleasure.

**Teachers – discover how you can celebrate World Book Day with an Usborne event….**

**As the social selling division of Usborne, our community of Independent Usborne Partners deliver World Book Day events with a difference. Here’s what they can offer your school:**

* Tailor-made approach to creating events that match the needs of your school and pupils
* Fun, flexible and hassle-free, your Partner takes care of everything from arranging and attending the event, to covering all the admin, to taking orders and delivering your books
* A completely free service that won't take up any of your valuable time or budget
* A variety of events to suit the needs of every class, topic or timetable

**Plus, you can receive up to 60% of the value of books sold at your book fair, or fundraised as part of a sponsored event, as additional free books of your choice!**

**How can your school get involved?**

Make sure you have registered your school for World Book Day. UK Primary Schools and all Irish Schools on the DES database will automatically receive material, but pre-schools and Secondary Schools in the UK need to register (registration usually opens in November) to receive support material including the World Book Day £1 Book Tokens.

Once you’ve registered, all you need to do is get in touch with your Independent Usborne Partner. You can then start embracing all that World Book Day excitement – your Partner will have it covered from there!

[Find your local Independent Usborne Partner to book an event](https://usborne.com/gb/usbahcms/organiser/find)

*“We were amazed at the volume of free books we received as part of our Usborne book fair during World Book Week. Having the relationship with our Independent Usborne Partner, Rona, really makes a difference - she is able to let us know about any new releases, and the children really value her advice when choosing their books!”*

Mrs Oldham, Principle Teacher, Grange Primary

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**Levels and bands for teachers and parents**

* Age and Key Stage
* Book Bands
* Accelerated Reader
* Lexile Measures
* CEFR Levels
* Blog posts
* Newsletter signup

**Copy and links are the same as on the current page**