

What's in your Starter K17

Join Usborne Books at Home this month and receive a generous selection of books and stationery to get your business started. Find some useful information below on specific titles or series in this month's kit.

For more information, take a look at the 'FAB Selling' document, which can be found on the website in the Tools & Downloads library.



That's not my flamingo... From the *That's not my...* series

Celebrate the 20th anniversary of *That's not my...* with this tropical addition to the series, complete with pink holographic edges and adorable flamingos on every page. The bright pictures and textures to stroke are designed to help develop sensory and language awareness.

Key selling points: Fine motor skills development, Multi-sensory approach



Peep Inside the zoo From the *Peep Inside* series

Peep under leaves and behind doors to see the animals in the zoo in this delightful flap book for young children. With flaps and holes to peep underneath and through, noisy parrots, cheeky monkeys, very tall giraffes and lots more are revealed. Sure to become a firm favourite for young animal lovers.

Key selling points: Random Access, Fine motor skills development



Unicorns in uniforms From the *Phonics Readers* series

It's opening day at the Snazzy Hotel, but the clumsy unicorn staff are causing one disaster after another! Can anything persuade their VIP guest to stay? This entertaining story for beginner readers has simple rhyming text, stylish illustrations and parents' notes on phonics at the back of the book. With free online audio to listen to the story.

Key selling points: Confidence/Self-esteem building, Curriculum links

Starter Kit titles continued... (page 2)





Wind-up busy car book From the *Books with toys* series

Little children will love to wind-up the little red car and watch as it whizzes through busy towns and beautiful countryside on its way to the seaside. With four different tracks for the car to drive around, bright and lively illustrations and lots to spot and talk about on every page.

Key selling points: Fine motor skills development, Multi-sensory approach



Little Sticker Dolly Dressing woodland fairy From the *Little Sticker Dolly Dressing* series

This magical little sticker book is full of woodland fairy dolls to dress. There are lots of enchanting scenes to decorate, from a fairy garden and dawn chorus to gathering acorns and picking berries. With over 200 reusable stickers of outfits, woodland creatures and flowers, plus a fold-out back cover to 'park' stickers whilst they're not in use.

Key selling points: Fine motor skills development, Multi-sensory approach



Underground animals From the *Beginners* series

Do birds live underground? Who lives in a den under the snow? Which underground creatures don't have any eyes? In this book, you'll find the answers and lots more about the amazing variety of animals that live under the ground. With simple text and stunning photographs and illustrations, plus links to websites with video clips and activities.

Key selling points: Book bands, Confidence/Self-esteem building, Internet links



Magical creatures From the *Magic Painting Book* series

Brush water over the black and white illustrations and watch as the magical creatures and animals burst into dazzling colour! Sixteen detailed scenes include unicorns, narwhals, a phoenix, dragon and lots more. With a handy fold-out back cover to prevent colours running through to the page beneath.

Key selling points: Age elastic, Fine motor skills development

Starter Kit titles continued... (page 3)





Anisha, Accidental Detective

HELP! My super-dramatic Aunty Bindi is getting married tomorrow and she's having a MEGA MELTDOWN.

But SSSH! I've just found a ransom note, pushed through the letter box, saying Uncle Tony, Bindi's husband-to-be, has been KIDNAPPED, and will only be freed if the wedding is CANCELLED!

I have to keep this a secret otherwise it'll be PANIC-CENTRAL...

I guess it's up to me – Anisha, ACCIDENTAL DETECTIVE, to save the day.

Key selling points: First book in a fresh and funny new series, Follows a huge and hilarious multi-generational British Indian family, led by the irrepressible 10-year-old Anisha Mistry



100 things to know about the Human Body From the *100 things to know about* series

Did you know you cry two types of tears? And up to 30 trillion red blood cells pass through your heart in a minute? With colourful, infographic-style illustrations this informative book is packed with surprising facts and useful information on exactly 100 topics about the human body. A useful reference book for home, school and general knowledge quizzes.

Key selling points: Reluctant readers, Random access



Fingerprint activities bugs From the *Fingerprinting and rubber stamp* series

This entertaining book is bursting with ideas for fingerprinting lots of creepy crawlies, from bees and ladybirds to spiders and ants. Create scenes with hungry snails, wiggly worms, fluttering butterflies and lots more. With an inkpad of seven bright colours and a spiral binding so that the book lies flat.

Key selling points: Multi-sensory approach, Confidence/Self-esteem building

Starter Kit titles continued... (page 4)





My first computer coding book using ScratchJr

A fun, friendly guide to coding on a tablet computer using the free ScratchJR app. Discover how computers work and how to tell them what to do using code, then follow simple, stepby-step instructions to code stories and games including a fairy garden, a pet monster and a space game. Links to websites and helpful notes for grown-ups included!

Key selling points: Learning by stealth, Random access



Wipe-clean Starting grammar and punctuation From the *Wipe-clean* series

This entertaining, wipe-clean introduction to grammar and punctuation for young children is the perfect way to start learning about capital letters, punctuation and writing simple sentences. Great for practising pen control, and the wipe-clean pages mean children can practise their new skills again and again.

Key selling points: Multi-sensory approach, Confidence/Self-esteem building



The Little Mermaid From the *Young Reading* series

An enchanting and vivid re-working of this classic tale by Hans Christian Andersen. Part of *Young Reading Series 1* for children just starting to read alone. Also available with an audio CD with a dramatic listen-along recording with music and sound effects, followed by a readalong version with prompts for page turns.

Key selling points: Book bands, ESL suitability



Write your own scripts From the *Write your own...* series

Do you dream of becoming a scriptwriter? This book will help you write all kinds of scripts — scary ones, exciting ones and hilariously silly ones. Each page is full of tips and ideas that will help you every step of the way — from making up characters to writing dialogue and putting on your very own show. With Usborne Quicklinks to specially selected websites for more inspiration.

Key selling points: Mixed font/text, Reluctant readers, Random access, Internet links

Starter Kit titles continued... (page 5)







Looking After Your Mental Health

Learning to protect your own mental health is an important skill for all young people, and this book offers practical tips and information about relationships, body image, social media and many other issues that children and young teenagers face. This helpful book empowers children to take care of themselves emotionally and navigate the tricky problems of puberty. With input from experts in both psychology and psychiatry.

Key selling points: Confidence/Self-esteem building, Internet links, Random access

Kick Middle grade fiction (KS2/3)

Budi's plan is simple. He's going to be a star.

Budi's going to play for the greatest team on earth, instead of sweating over each stitch he sews, each football boot he makes.

But one unlucky kick brings Budi's world crashing down. Now he owes the Dragon, the most dangerous man in Jakarta. Soon it isn't only Budi's dreams at stake, but his life.

A story about dreaming big, about hope and heroes, and never letting anything stand in your way.

Key selling points: Tackles timely issues with an engaging and accessible child-centric voice



The Lion and the Mouse From the *First Reading* series

It's tough in the wild, whether you're a tiny mouse or a big, scary lion. But friends can be found in the strangest of places. Aesop's charming fable is specially retold for beginner readers in this lively retelling, and features beautiful illustrations by John Joven throughout.

Key selling points: Book bands, ESL suitability



See inside your body From the *See inside* series

Fabulous flap book that reveals the inner workings of the human body. Bright, original colour illustrations and diagrams display all the major organs of the human body and are accompanied by witty, clear and informative text. Contains over fifty embedded flaps that children can lift to reveal extra detail.

Key selling points: Internet links, Random access, STEM

Starter Kit titles continued... (page 6)





Where's the little mouse? ... is it in the house? From the *Usborne baby books* series

Where's the birthday cake? Where's the hungry dog? This adorable book is full of rhyming questions for little children to answer by looking at and talking about the charming illustrations. A lovely way to encourage young children to talk and form sentences, and a delightful book to enjoy together.

Key selling points: Confidence/Self-esteem building, Reluctant readers