

40 reasons to join the Usborne Community Partnerships as an Independent Usborne Partner



01

We are a **TRUSTED BRAND**
with a real heritage

03

Help **ALL CHILDREN** to
access the very best books

05

It's **FLEXIBLE** — fits around your
family and other commitments.



07

Create **YOUR OWN BUSINESS**
with a low start-up investment.

09

Receive support from a
DEDICATED MENTOR from the start.

11

Build your own **TEAM** and
reap the rewards **TOGETHER**.

13

Get **DISCOUNTED BOOKS**
for your family.

02

The opportunity is
OPEN TO EVERYONE.

04

YOUR BUSINESS, YOUR WAY.
You choose how you want to work.

06

From parties to schools, to
fetes and fairs — there are
lots of **OPPORTUNITIES**
to sell Usborne books.

08

Usborne remains one of the fastest
growing and **MOST SUCCESSFUL**
CHILDREN'S PUBLISHERS in the UK.

10

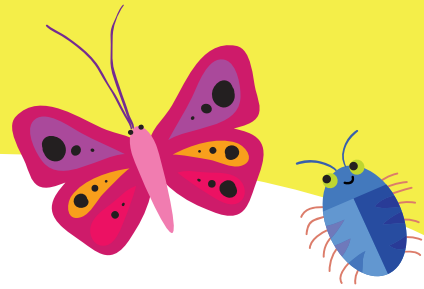
You'll receive a **STARTER KIT**
of beautiful Usborne books
and stationery to support
you from the beginning.

12

Your earning potential
is **LIMITLESS!**



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15

Our network of Usborne Partners are always willing to share tips for success.

17

Share our award-winning children's books with our expansive catalogue of over 3,000 titles.

19

HELP SCHOOLS to expand their libraries.

21

Benefit from carefully selected SPECIAL OFFERS throughout the year for you to share with your customers.

23

BE REWARDED with bonuses, additional books and even exciting adventures!

25

It's a great opportunity to BOOST YOUR CONFIDENCE.

14

All you need is **ENTHUSIASM** for our books and a **WILLINGNESS** to share that with others.

16

No previous experience necessary.

18

There are many **UNIQUE BENEFITS** that Usborne Partners can offer to their customers — from discounts to free books.

20

MAKE A DIFFERENCE to literacy and learning.

22

Maximise your selling opportunities with an easy-to-use personalised website.

24

The opportunity to attend valuable **COMPANY TRAINING**, both online and at events.

26

Meet a **COMMUNITY** of like-minded people and make friends across the business.



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27

Share a love of fiction with others
with your very OWN BOOK CLUB

29

Enjoy a new venture that
allows you to 'BE YOU' again.

31

Read new books months
BEFORE THEY'RE PUBLISHED

33

SUPPORT TEACHERS with
free books and resources

35

EXPAND your customer base by
selling online through social media.

37

Be part of OUR MISSION to be
'the best way to buy and sell
Usborne children's books'.

39

It can become a
LIFE-CHANGING CAREER.

28

It could allow your family to have all
those LITTLE LUXURIES or even pay
for your next summer holiday.

30

You can sell monthly brand-new
titles BEFORE ANYONE ELSE.

32

Discover a huge number of tools
on our company website to
SUPPORT YOUR BUSINESS.

34

ENCOURAGE REPEAT BUSINESS
from your customers with a
monthly e-newsletter.

36

Run your very own AUTHOR EVENTS

38

See the MAGIC on a child's face
when they open an Usborne book –
there really is nothing like it.

40

IT'S SO MUCH FUN!

