

# Campaign for more wildflowers

There are two simple things our local councils can do to help the bees and pollinators:

- ✿ MOW LESS in parks and along roadsides. This will allow millions more wildflowers to grow.
- ✿ STOP USING bee-killing sprays.

Some councils are already taking action. Why not ask yours to join in.

## First find out WHO to write to

- ✿ Ask your grown-up to help you look up the contact details for your local councillor or council leader.

## Be polite and persuasive

- ✿ You could start by thanking them for the work they already do. Then explain what you'd like them to help with.

## Use some punchy facts

- ✿ Three-quarters of our crops need pollinators to grow.
- ✿ Many countries have lost over 90% of their wildflower meadows in the last hundred years.
- ✿ Mowing and spraying less will save the council time and money, and make less CO<sub>2</sub> too.
- ✿ Include any of your own evidence.



You could include a PETITION with your letter.  
Write what you want the council to do at the top of a piece of paper, then ask your friends and family to sign it.

